

# Knowledge Transfer Task Force

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**Doug Grant**  
Chair, KTF  
The Oppenheimer  
Group



**Dave Corsi**  
Wegmans Food  
Markets



**Hank Giclas**  
Western Growers  
Association



**Tom Stenzel**  
United Fresh  
Produce Association



**Bob Whitaker**  
Produce Marketing  
Association



**Tim York**  
Markon  
Cooperative, Inc.

A Center for Produce Safety (CPS) strategic priority is to “facilitate, translate and distribute knowledge”. In support, the Knowledge Transfer Task Force (KTF) was formed. The inaugural members are; Doug Grant, Chair, The Oppenheimer group; Dave Corsi, Wegmans Food Markets; Hank Giclas, Western Growers Association; Tom Stenzel, United Fresh Produce Association; Bob Whitaker, Produce Marketing Association; and Tim York, Markon Cooperative. The KTF intends to take the wealth of CPS research work and distribute this knowledge out to industry stakeholders. Current initiatives include, but are not limited to:

- Working closely with trade and commodity associations on food safety education sessions.
- Developing a “speakers bureau” list of subject experts.
- Publishing monthly articles that highlight individuals and companies that are using CPS research to improve their internal food safety programs. Our hope is that C-Level executives and others will read these articles and realize they can make similar improvements to their food safety programs.
- Participating in media interviews and food safety education sessions.

## KTF Articles

### [Article 1 – 10.26.18: A message to C-Level and Executive managers – go beyond the audit every day!](#)

A look at how a Director of Food Safety used CPS findings to validate the need for enhancing Sanitation Standards Operating Procedures (SSOP’s).

### [Article 2 – 11.28.18: A question for C-Level Executives – how well are you sleeping at night?](#)

Examples of how a Salinas Valley grower/shipper goes the extra mile to apply CPS learnings.

### [Article 3 – 12.21.18: A question for C-Level Executives - how well is your company controlling animal intrusion in your farms and facilities?](#)

Taking a closer look at the research that has been done on animal intrusion on farms and facilities.

### [Article 4 – 3.1.19: A question for C-Level executives: how well are you managing risk?](#)

With food safety, risk management takes on a whole new meaning because our consumers’ health and well-being are at stake.