**2016 Concept Proposal**

**Instructions**: Use this worksheet to prepare your Concept Proposal. You must use each of the 12 headings to provide the information requested. You are allowed three, single-spaced pages maximum to describe your proposed project. Use a sans serif font (Arial or Calibri preferred) no smaller than 11 point. No figures, graphical images, or tables can be used. One inch margins left, right, top, bottom. Concept Proposals must be submitted via email to Center for Produce Safety research email address, [research@centerforproducesafety.org](mailto:research@centerforproducesafety.org) on or before **12:00noon Pacific Monday, December 7, 2015** (no exceptions). All proposals must be submitted to research@centerforproducesafety, paper copies will not be accepted.

**GRANT LIMITS (complete details on grant requirements are noted in the 2016 RFP Guidelines that will be posted on the CPS website on or before November 4, 2015)**

Research awards may not exceed $200,000 in total costs per year. Research project term may not exceed two years. Please note costs and term limits may vary by partner.

Proof of Concept awards are typically short-term studies with budgets of $15,000 to $30,000 and may not exceed $50,000 in total costs or one year in length.

1. CPS RESEARCH PRIORITY (refer to 2016 CPS Research Priorities and state priority number(s) and section title)
2. PROPOSED PROJECT TITLE (concise and in the form of the anticipated outcome)

ex. Lactic acid bacteria prevent growth of Listeria during cucumber distribution.

1. PRINCIPAL INVESTIGATOR (S)
2. CO-PRINCIPAL INVESTIGATOR (S)
3. RATIONALE AND OBJECTIVES
   1. Justification of specific approach or technology validation
4. PRIOR EXPERIENCE RELEVANT TO PROJECT OBJECTIVES
5. PROPOSED METHODS
6. MEASURES OF SUCCESS
7. CRITICAL LITERATURE AND EXISTING TECHNOLOGY REVIEW THAT ESTABLISHES THE PROJECT RATIONALE (note: This is more than a list of published research, please explain how your proposal is different or adds to the body of knowledge of published research)
8. ESTIMATED TIMELINE
9. PROPOSED BUDGET – Year 1\_\_\_\_\_\_, Year 2\_\_\_\_\_\_\_\_\_ (Is this a Proof of Concept Proposal\_\_\_\_\_\_)
10. BACKGROUND REFERENCES