



Bonnie Fernandez-Fenaroli, Executive Director
Phone (530) 757-5777, bonnie@centerforproducesafety.org

Center for Produce Safety Announces Launch of Redesigned Website and New Web Address

Davis, California, January 15, 2015 - The Center for Produce Safety is proud to announce the launch of its newly redesigned website and new web address. The website has been reconstructed to make navigation easier, incorporating a new set of search functions to make CPS-funded research results and ongoing projects easier to find.

"With the introduction of the CPS Foundation, it was time to support a redesign knowing that we needed to find the best way to distribute the vast amount of information and research collected over the past 7 years," says CPS board chair, Stephen Patricio. "You will find a new site that emphasizes what CPS is all about: providing the industry with credible, independent, science-based research that is applicable across the produce supply chain."

The web address to the Center for Produce Safety site has changed as well. If you try to access the old URL, you will be re-routed to the new web address: <http://www.centerforproducesafety.org/>

The new CPS website has a modern, clean design to help visitor's find what they are looking for in a timely manner. Many of the new features have been added to the home page where there is a live twitter feed, updates for the 2015 Symposium, and an area dedicated to the CPS Campaign for Research. One of the focal points of the redesigned site is to provide visitors with more information about how CPS is financially supported and informing potential donors about CPS-funded research results and the impact they have minimizing produce safety vulnerabilities throughout the produce supply chain.