



Produce Research
Symposium

CENTER FOR PRODUCE SAFETY

Produce Research Symposium

June 23, 2010 • University of California, Davis

More information at <https://cps.ucdavis.edu>

Davis, Calif., June 9, 2010. The Center for Produce Safety's (CPS) inaugural Produce Research Symposium is being supported by a broad range of sponsors, reflecting the broad value that the symposium is expected to bring to the produce industry when it convenes next month. This unique event presenting results of CPS-funded research projects and their real-world applications will be held Wednesday, June 23 at the Mondavi Center for the Performing Arts on the campus of the University of California, Davis.

Sponsors making this event possible include platinum sponsor Produce Marketing Association (PMA), gold sponsors iGPS and Taylor Farms, and silver sponsors Castellini Group of Companies, Chiquita Brands International/Fresh Express, C.H. Robinson Worldwide Inc., Ecolab, Florida Agricultural Experiment Station at the University of Florida - IFAS, Florida Fruit & Vegetable Association, The Giumarra Companies, Microsoft Dynamics and UC Davis College of Agricultural and Environmental Sciences.

"The diversity of the industry leaders who have chosen to sponsor this event reflects the value that the CPS offers by bringing various pools of knowledge together for the purpose of addressing a common goal," said CPS Executive Director Bonnie Fernandez-Fenaroli. "We can't thank our sponsors enough for their support in helping bring this vital event to our industry."

The immediate applicability of the research is woven throughout the day's sessions which include diverse discussion panels. "The opportunity to have researchers, private companies and government representatives all sitting down to discuss the latest research specific to the produce industry is something we couldn't pass up," said Bill Schuler, Castellini president & CEO, and chairman of PMA's Board of Directors. "Our responsibility in the food safety arena is not only to do the best we can within our company, but also to contribute to continuous improvement in our industry at large. Supporting the CPS and this symposium reflects our commitment in this area."

The deadline for advance registration (registration fee of \$150) is June 11. After that date attendees must register on-site. Registration covers all symposium sessions, breakfast, lunch and an evening reception. For more details, to sign up for Produce Research Symposium updates via e-mail or to register to attend, visit the CPS website or contact the CPS office at (530) 757-5777.

About Center for Produce Safety

The Center for Produce Safety is focused exclusively on providing the produce industry and government with open access to the actionable information needed to continually enhance the safety of produce. Established by public and private partnership at University of California, Davis, CPS funds original research; has created a searchable database of global produce safety research; and is developing industry training and outreach programs. Initial funding for CPS was provided by the California Department of Food and Agriculture, the University of California, the Produce Marketing Association and Taylor Farms. <http://cps.ucdavis.edu>

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